

CORPORATE PRESENTATION

Executive Summary

◆ Services:

- ◆ Custom Development, Consulting Services, Business Intelligence
- ◆ Cloud Development including Windows Azure and Salesforce.com
- ◆ Social Network Applications around Facebook, Twitter, and others
- ◆ Information Worker Collaboration: SharePoint, CMS Solutions
- ◆ MS Dynamics: Microsoft CRM, Axapta and other ERPs
- ◆ Mobile Solutions: iOS (iPad, iPhone), Blackberry, Windows Phone 7, Android

◆ **Staff** : 130+ outstanding software engineers, architects, analysts, designers and PMs.

◆ **Years in operation:** 7

◆ **Certifications:** ISO-9001:2008 | Microsoft Gold Partner | 11 certified competencies

◆ **International Presence** : Argentina | USA | Chile

- ◆ 85% of annual income come from Near or Offshore Services

◆ **Customers from:** South America | USA | Europe

◆ **Customer Profile:** medium to large companies and international corporations

◆ **Founders and Management:** proven experts and leaders from well known IT consulting firms with Fortune 100 experience.



Huddle Group complies with the
**Argentina Software Industry
Law requirements**



Our Philosophy and Culture

We start with **talented technology professionals**. Honest and motivated people **working as a team**. We empower them **to make a positive impact** in their work and provide them with the means for continual learning and self-improvement.

People

We love **technology** and even more so the challenge of finding the best possible solution to difficult problems. We are constantly reviewing the latest technical advances in the market so that we may **better support** our **clients** and keep them **future ready**.

Innovation

Experience

**HUDDLE
GROUP**

Methodology

Since **2004** we have **successfully** carried out more than **200 major projects** for different clients worldwide. We are **certified experts in our field** and have the necessary competencies to coordinate remote work teams regardless of how unique or challenging the project might be.

Our **software development processes** are **lean, agile** and **IRAM-ISO 9001 (2008) certified**. We are **transparent** in our work and actively promote the **integration of our clients into the Huddle teams** themselves. This ensure that client priorities are met and **risks are reduced**.

Corporate Services

OVERVIEW



Development Centers – Software Engineering

WE INCREASE YOUR ABILITIES TO APPLY NEW TECHNOLOGIES

SOFTWARE DEVELOPMENT

- Customized to your needs
- Modular and scalable architectures
- Modern techniques and practices applied

EXPERT TEAMS IN SOFTWARE ENGINEERING

- Co-sourcing
- Offshore Dedicated Teams
- All professionals with academic backgrounds

APPLY NEW TECHNOLOGIES

- Microsoft .NET Platforms – Open Source - Java
- Social Networked Application Development: Facebook
- Cloud computing development and migrations

COMUNICATION SKILLS

- Spanish – English – Portuguese - Spoken
- VOIP, Video, Wikis, Blogs, and other tools used
- Face to Face visits at start encouraged

AGILE METHODOLOGIES

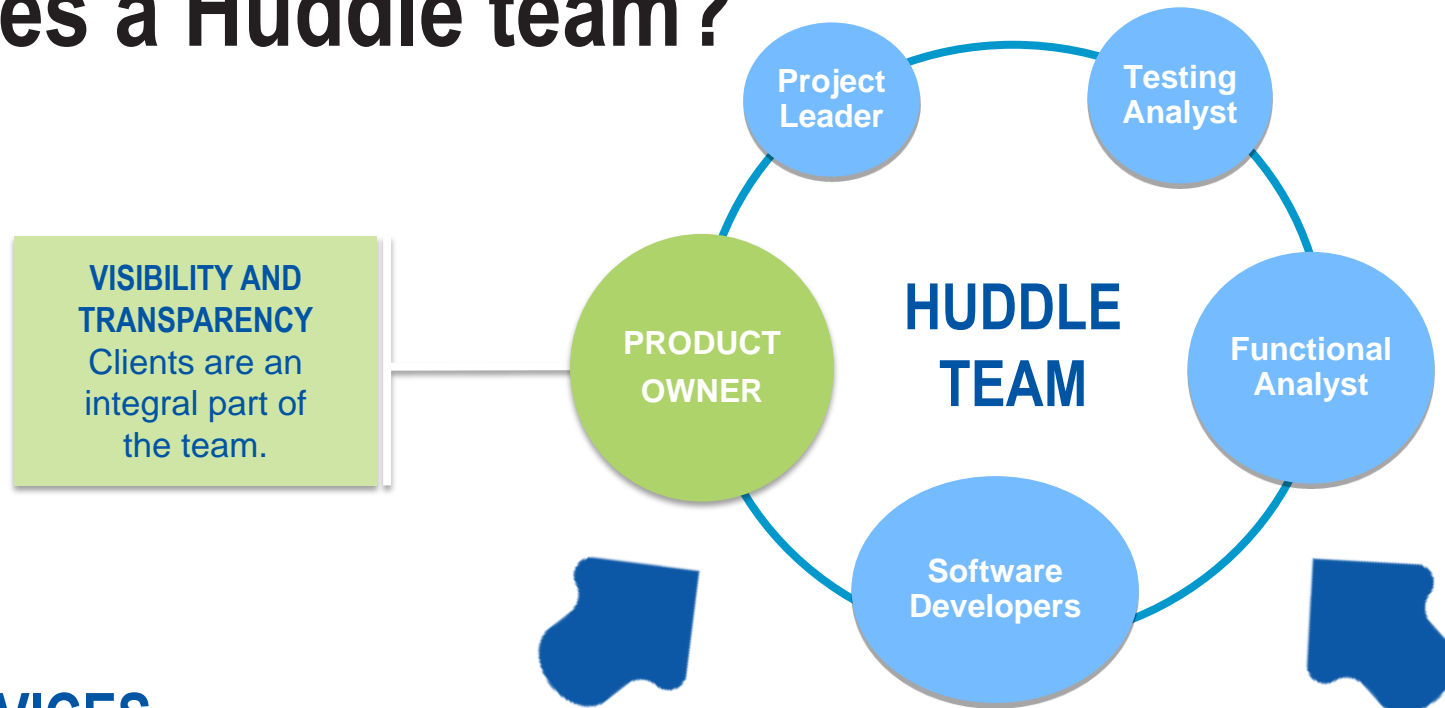
- Certifications: ISO 9001:2008
- Flexible and Adaptable Agreements
- Change requirements encouraged

INTERNATIONAL EXPERIENCE

- Large Projects: > 52,000 Mhs
- Offshore Huddle Teams > 20 software engineers
- Customers in North America, South America and Europe



What makes a Huddle team?



SHARED SERVICES



Sharepoint Solutions

WE RESOLVE FOR COMMUNICATIONS AND WEB COLLABORATION

INTRANET

- Intranet developments and custom solutions
- Corporate Portals
- Intranet Pack: High impact project, quickly visible.

EXTRANET

- Customer collaboration
- Collaborate with business partners
- External and Internal system integration

INTERNET SITES

- Public access
- Attractive graphic Design
- Approval Workflow
- Content management sites

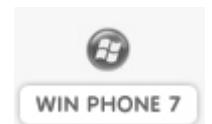
ADVANCED SOLUTIONS

- Platform and content migration
- Business custom workflows
- Performance Assessment integrated solution
- Productivity tools: gadgets, custom webparts, cooperative webparts



Mobile Solutions

TAKE ADVANTAGE OF THE NEW MOBILE TECHNOLOGIES



Custom mobile development

- Multiplatform support
- Agile Huddle Teams
- Integrated with Development Center's Scalable teams

Mobile Solutions – Ready to go

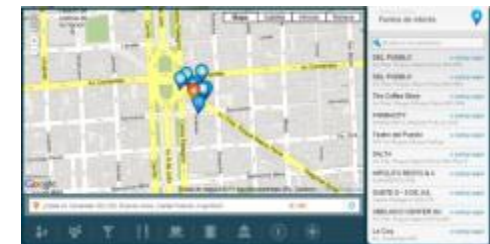
- Multimedia Catalog: for iPhone, iPad, Android
- Display Company News: multiplatform solution
- Personal improvement plan Facebook and mobile platform
- Barcodes y Tag based applications

Advanced Solutions

- Location and positioning systems
- Display maps
- Augmented Reality
- Virtual loyalty cards

Integrations

- Custom Backend Systems
- Dynamics CRM and Axapta ERP



CRM Solutions

USE ALL THE CUSTOMERS POTENTIAL IN YOUR BUSINESS

Dynamics CRM

Architecture Design and Parameterization

Development and Customization

Functional and technical training

Integration and Synchronization with legacy systems

Migration and version update

Outsourcing

SAS: CRM software as service provider

Technical Support

Functional continuous improvement

Email marketing tool integration

Advanced Solutions

Mobile platform support

Survey integrated solution

Advanced Search: Cross entity supported

Integration with SharePoint or custom web sites

Maps location and positioning

EXAMPLE INDUSTRY SOLUTION FOR AUTOMOTIVE

- ◆ Headquarters
- ◆ Importers
- ◆ Dealers



AX Solutions

POTENTIATE YOUR BUSINESS PROCESSES

DEVELOPMENT AND INTEGRATION



Dynamics AX Financial Management
Dynamics AX HR Management
Dynamics AX Project Management and Project Accounting
Dynamics AX Questionnaires
Customization of modules as required to suit business needs
Technical and final user's training.

ERP IMPLEMENTATION



.NET Business Connector based Integration
Dynamics AX AIF Integration
Application Object Tree and IntelliMorph
X++ Programming with MorphX IDE

ADVANCED SOLUTIONS

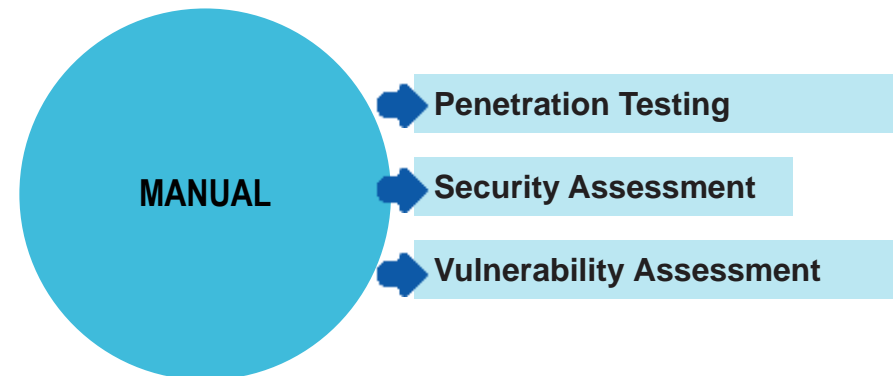
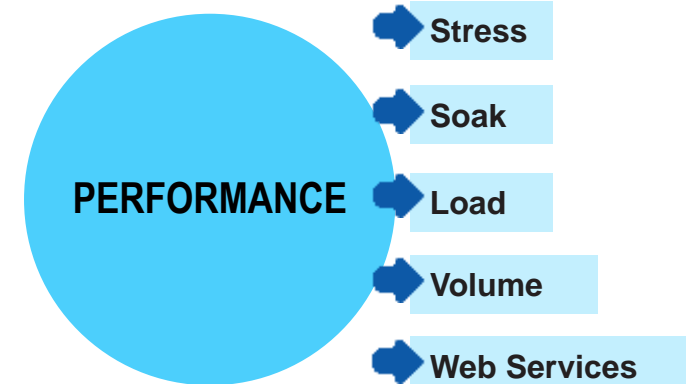
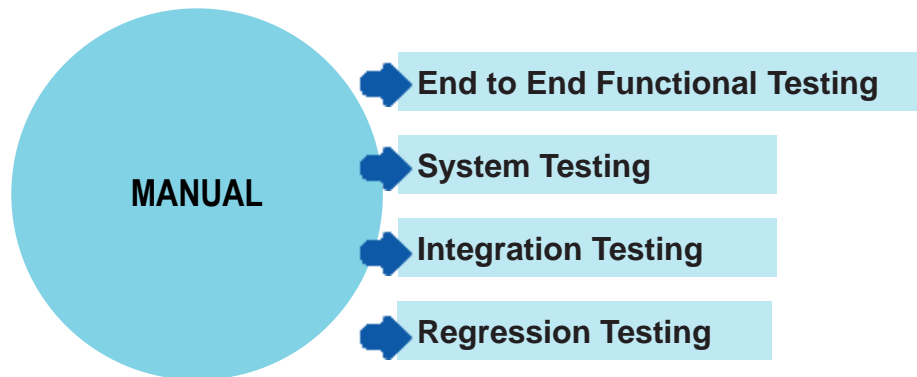
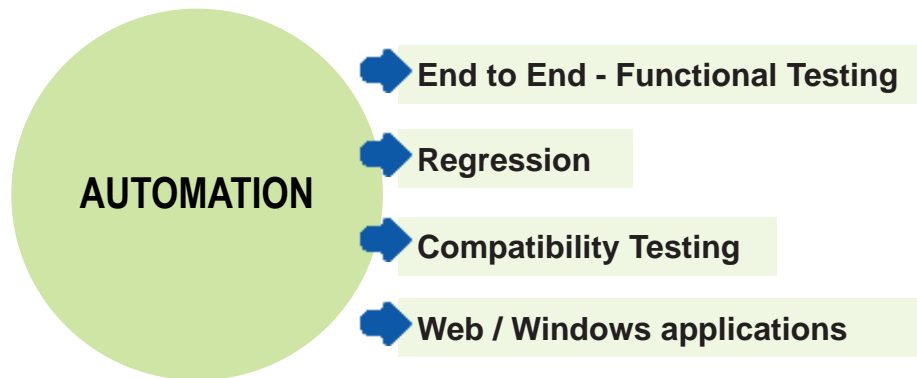


Data Migration from/to Dynamics AX
Enterprise Portal
Role Centers



Software Testing Services

MAXIMIZE YOUR PRODUCT QUALITY



LET'S HUDDLE



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Enterprise Technologies | Products & Services

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Microsoft
GOLD CERTIFIED
Partner

